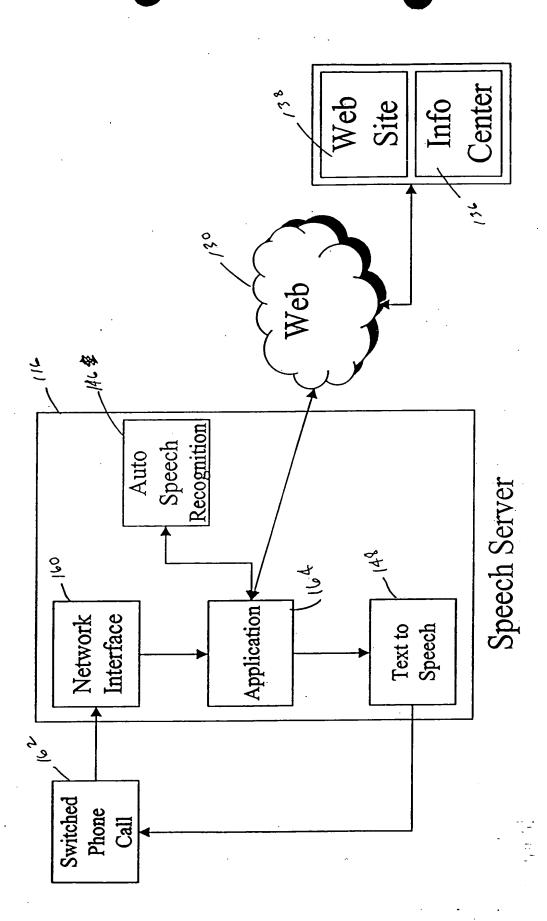
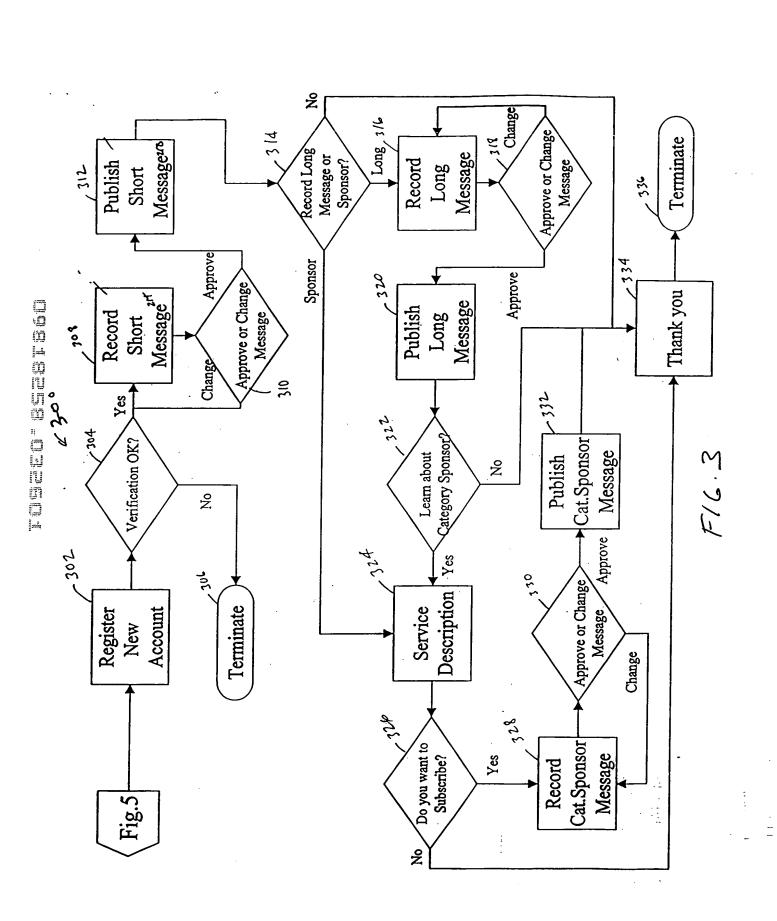
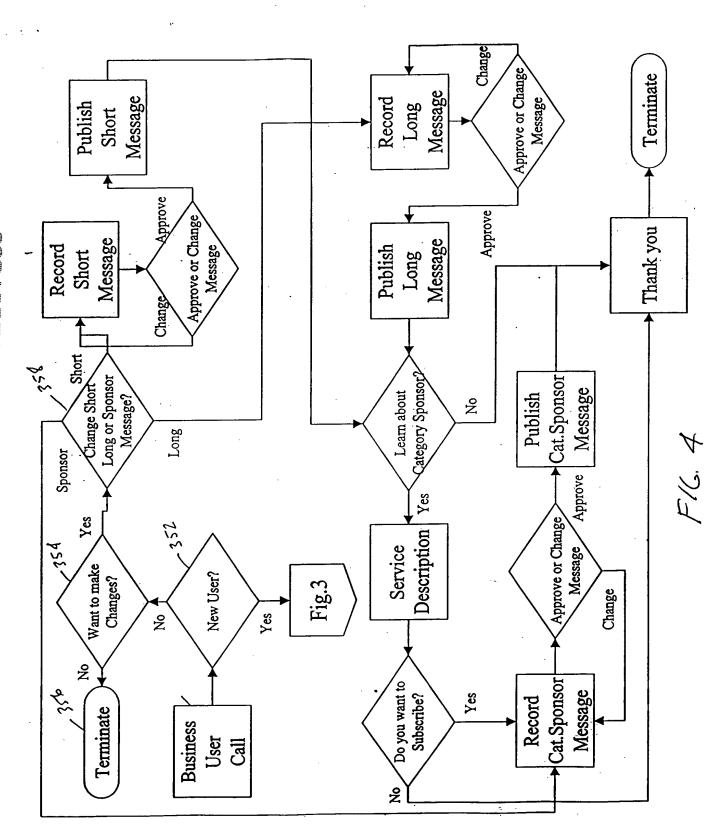


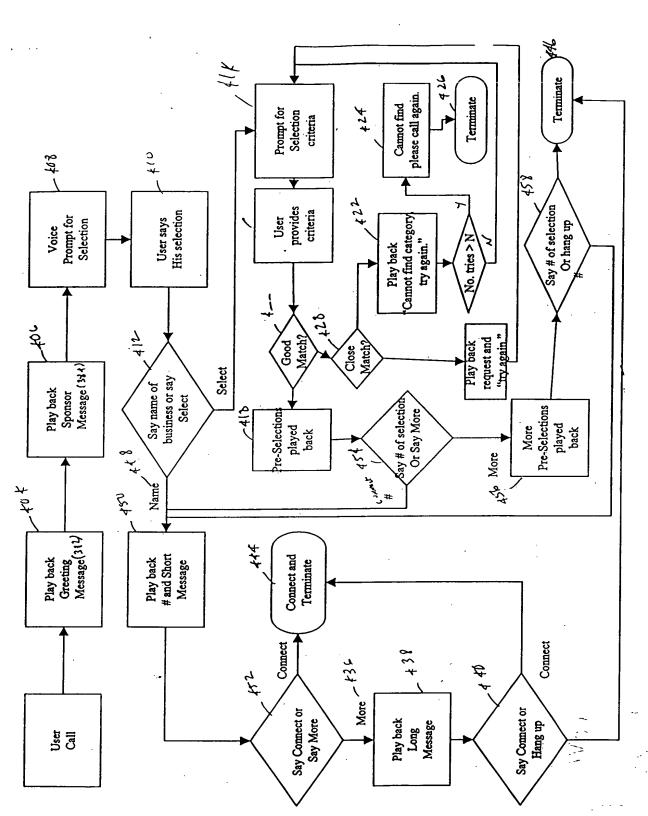
F/G. 1



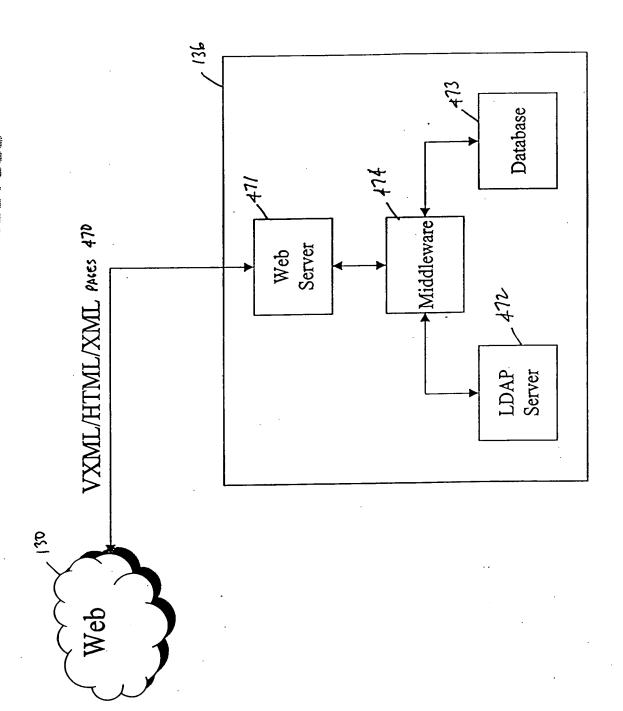
F16.2







F16.5



F/6. 6

Greeting Message

Hello, welcome to Talk411. I am your local business guide to instant savings. Please speak clearly. You can cut me off anytime. You can also bypass my prompts by saying some keywords such as member, coupons, or BayHits.

#

802

Main Menu

If you want me to find a business for you, say the name or type of business. You may also ask for coupons or a list of Bay Hits businesses for a particular type of business by saying something like "Pizza Coupons" or "Bay Hits Restaurants". If you are a member, just say "Member".

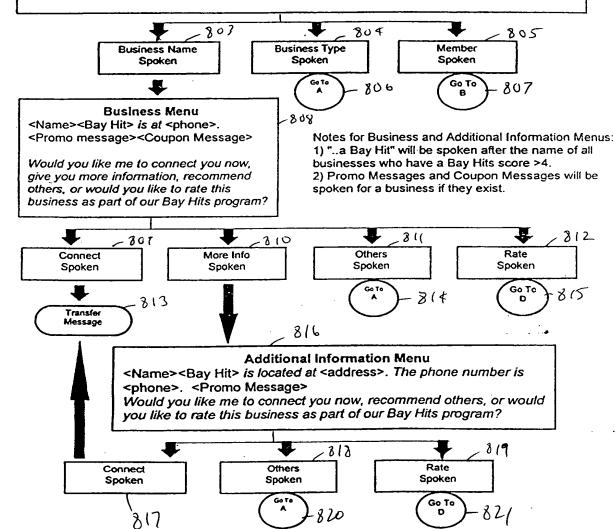
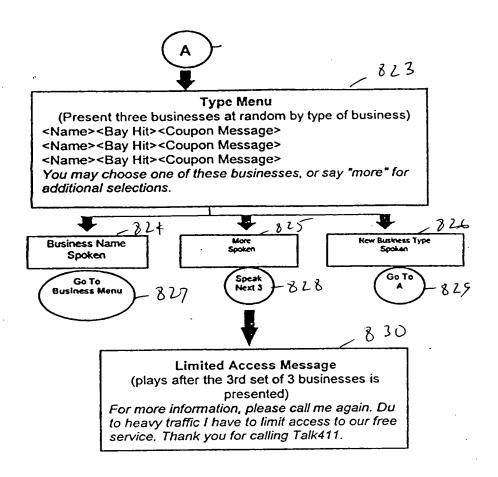


FIG. 7A



Notes:

1) If the caller has selected the modifier "Bay Hits", only businesses with the Bay Hits designation (Bay Hits rating >4) will be presented.

2) If the caller has selected the modifier "Coupons", only businesses with Audio Coupons will be presented.

3) <Bay Hit>, <Coupon Message> and <Promo Message> are only played if they exist. The demonstration will include a <Promo Message> for each business, but only some businesses will have a <Coupon Message> or be rated highly enough to be a <Bay Hit>

4) A maximum of 9 businesses wil be spoken, including the original 3.

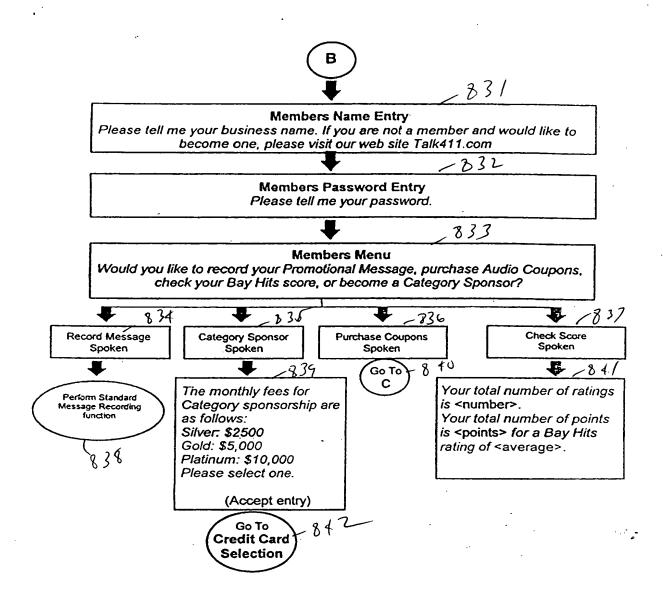


FIG. 7C



8 £3

Coupon Quantity Entry

Audio Coupons are sold in quantities of 100, 500, 1000, 5000, and 10,000. The price for 100 is \$1 each, 500 is 90 cents, 1000 is 80 cents, 5000 is 75 cents, and 10,000 is 70 cents per coupon. Please tell me the quantity that you would like to purchase.

╇

844

Coupon Quantity Verification

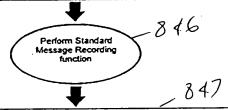
Your have asked to purchase <quantity> Audio Coupons at <price> each for a total of <total price>. Is this correct?



845

Coupon Message Recording

Please record your Coupon Message.



Credit Card Selection

What kind of credit card will you be using for this purchase - VISA or Master Card?



848

Credit Card Entry #1

Please tell me your credit card number. (Accept entry)

Credit Card Entry #2

Please tell me the expiration date. (Accept entry)

Credit Card Verification

You have entered credit card number < number > with expiration date of <date>. Is this correct?



1849

850

Thank you. Callers who request to hear coupons or information about your business will now hear your Coupon Message.

Thank you. Callers will receive information about your business in a preferred position.

Go To Members Menu 851

FIG. 7D



852

Rater Number Entry

Please tell me your Rater number. (Accept Entry) If you are not a BayHits rater yet, register at the BayHits.com web site and start saving.



853

Rating Entry

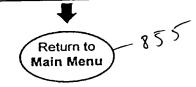
Please rate this business on a scale of one to five, with five being excellent. (Accept Entry)



85K

Rating Confirmation

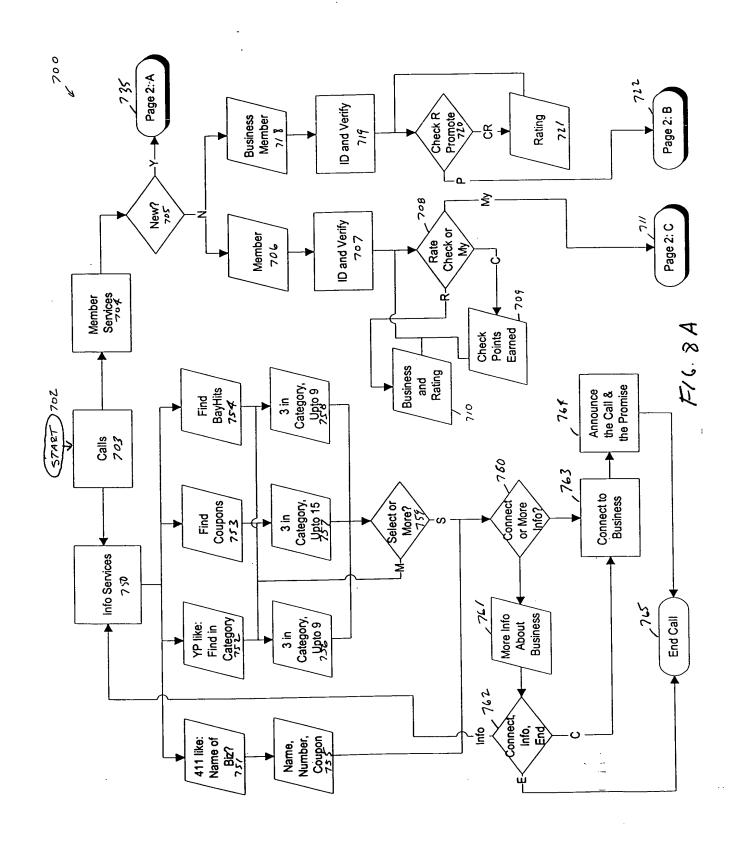
Thank you. Your score of <number> has been recorded for <business name> You may rate each business once a month.

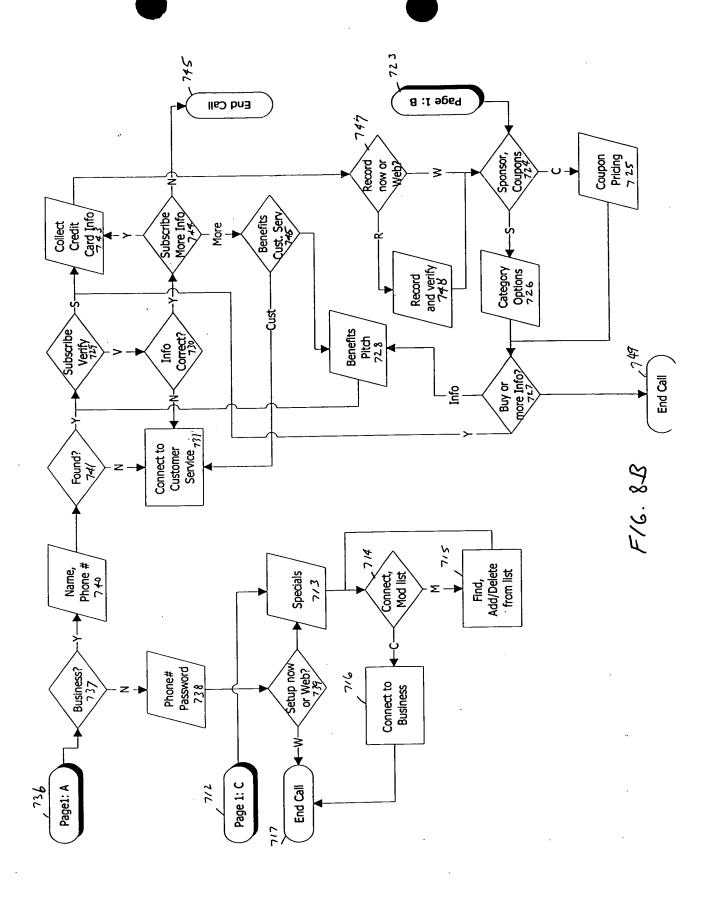


Notes:

- 1) In the demo software, no verification will be performed to insure that the Rater has only rated a particular business once a month.
- 2) Rater Number will be a 5-digit numeric number.

FIG. 7E





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Businesses with Coupons

Attomeys-Bluer & Zlotoff
Auto Parts-New Dimensions
Auto Repair & service-California Auto Center
Chinese Restaurant-China Stix
Hamburger Restaurant-In & Out Burger

Find A Business

Find A Business

Search By Type

BayHits!

Coupons

Members

California Auto Center

Phone: (408) 998-5955

521 W. San Carlos, Near Bird Street

San Jose

Specialty: Free towing with repairs

Buy one, get one free if you mention Talk411!

Other Auto Repair & service

A Bayhit!

Rate Me

Find A Business

Search By Type

BayHits!

Coupons

Members

Welcome, La Milpa Mexican Restaurant

Please Select an Option

Purchase Coupons 1 ,000 Quantity @ \$0.50 each	
C Edit Coupon Message	<u>-</u>
Check BayHits! Score Submit	

Find A Business

Search By Type

BayHits!

Coupons

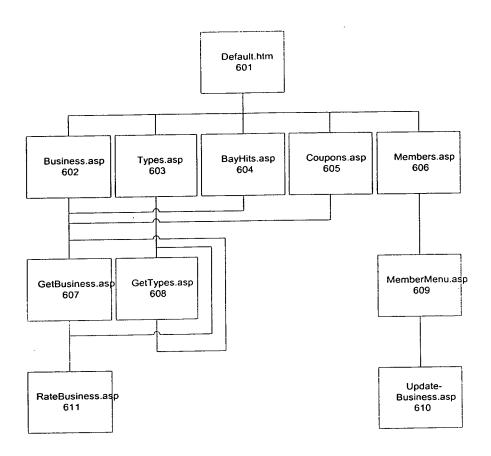
Members

Member Login

Enter your Member ID Number:

Enter your Password:

Click Submit to Continue
Submit



F16.13